



NEWS RELEASE

FOR IMMEDIATE RELEASE

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THE FIRST ANNUAL TRI-TOWN REGIONAL HOSPITAL GOLF TOURNAMENT TEES OFF AUG. 1 AT THE AFTON GOLF CLUB

Cooperstown, N.Y. - Golfers will enjoy a day on the beautiful and challenging links of the Afton Golf Club at the Tri-Town Regional Hospital's first annual golf tournament. Proceeds will benefit Tri-Town Regional Hospital and help to ensure that the newly opened hospital brings the highest quality of health care to the communities of the Tri-Town region. The event is organized by the Friends of Bassett, which produces the renowned Bassett KeyBank Invitational and the O'Connor Hospital Golf Tournament.

"The tournament is another expression of Tri-Town's long-term commitment to the communities it serves," said Scott A. Barrett, executive director of the Friends of Bassett. "And we're proud to have the support of so many individuals and sponsors throughout the region for our first fund-raising event."

The tournament event sponsor is Mirabito Energy Products. As of July 28, additional sponsors are Nursefinders (gift bags); Sidney Area Hospital Foundation (beverage cart); Mette, Evans & Woodside, Attorneys at Law (19th hole); and NBT Bank (closest-to-the-pin). Exclusive Hole Sponsors are Bassett Healthcare, Colonial Medical Supply, New York Central Mutual Fire Insurance Company, Relph Benefit Advisors, and Richard W. Wakeman, Inc. Supporting Hole Sponsors are Fidelity Retirement Services, HANYS Benefit Services, and Wilber National Bank.

Mr. Barrett urged golfers who haven't registered and those interested in becoming corporate sponsors to call the Friends office to sign up for the event. "There are a number of golfing spots still available on a first-come, first-serve basis," he said. "There also are several prominent sponsorships still open for individuals, businesses and corporations that offer complimentary foursomes as well as inclusion in relevant Bassett Healthcare and Friends of Bassett publications. Plus, sponsorships offer the distinction of being a supporter of such an important regional resource as Tri-Town Regional Hospital."

On Aug. 1, registration starts at 10 a.m. at the Afton Golf Club. Every golfer will receive a gift bag. Lunch begins at 10:30 a.m. and a shotgun start will announce the beginning of play at noon. An awards reception will be held at 5:00 p.m. Prizes will be awarded to the first-place through third-place low-net teams; to the first-place low-gross team; and for closest-to-the-pin, straightest drive and longest drive.

For more information, please call the Friends office: 607-547-3928.

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Bassett Healthcare is a member of the New York-Presbyterian Healthcare System, and a leading provider of health services in the central New York region, offering quality primary and specialty care services targeted to address this region's health care needs. For more information about Bassett, visit www.bassett.org.